## Signature® providing a SAFER JOURNEY TO SCHOOL

Amongst some of the principles laid down by the DETR, a good safe route scheme should

- $\sqrt{\phantom{a}}$  avoid conflict with traffic, for example traffic calming, traffic free routes, or a combination of the two
- $\sqrt{}$  provide continuous routes which extend far enough from the school in different directions to serve the majority of the pupils

As the number of cars used increase on the 'school run', these journeys account for 20% of peak hour traffic and are often less than a mile. Car travel for school journeys is the mode adopted by 29% of school children. This last figure has doubled in the last 20 years and the trend continues to grow.

The Signature® range of traffic calming products have been designed to meet the demands of increased traffic and the need to improve driver awareness to reduce road accidents and fatalities.



Of the many products Signature® manufacturers for safer routes to schools projects, are supplied using state of the art high flux LED technology, which not only offer higher visibility, low maintenance but also energy savings.

All products are available as Solar Powered options.







Above Signature Signplate incorporating LED Corner Flashers which operate during school terms



With the use of the patented Zebrasafe<sup>TM</sup> available as CDM or LED - its unique post with cut-out apertures provides an internal illumination system, offering pedestrians with additional safety by giving greater visibility to drivers, particularly in inclement weather conditions; such as rain and fog.

## ROAD SAFETY EDUCATIONAL TRAINING AIDS

Signature also manufacture a wide choice of training aids such as Miniature non-illuminated Zebra Crossing Poles and Zebra Crossing Mats, plus a range of Miniature Road Signs.



FOR FURTHER DETAILS - Contact our Sales Office : Tel: 0121 520 1016 Fax: 0121 557 0995 e-mail: sales@signatureltd.com or visit our web-site www.signatureltd.com

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